

University of Pretoria Yearbook 2021

Principles of qualitative research 804 (GIG 804)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	16.00
NQF Level	09
Programmes	MPhil with specialisation in Evidence-based Management
Prerequisites	No prerequisites.
Contact time	16 contact hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to expose students to a number of key topics related to qualitative research methodology with the purpose of equipping students with the ability and skills to successfully execute a qualitative research project. More specifically the module intends to provide students with an understanding of the philosophies underlying qualitative research and introduces research designs which are consistent with them. Students will learn how to construct a sample in qualitative research and to develop appropriate instruments, as well as developing the skills to use a selection of research methods, for collecting primary data. Finally, students will learn about qualitative data analysis.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.